



# BRANDI DEWBERRY

## SENIOR DESIGNER

678-463-2501

[birdewberry@gmail.com](mailto:birdewberry@gmail.com)

[www.brandidewberry.com](http://www.brandidewberry.com)

### EXPERIENCE

#### Microsoft • Contract Senior Designer

Remote • July 2024- Present

Working on the brand social team concepting look & feel toolkits for web series and experiential events. Day-to-day includes designing social content.

#### VaynerMedia • Senior Designer

New York, NY • Jan 2023-Mar 2024

Lead senior designer for Olay creating toolkits and content for social along with email branding. Designed a full campaign for Jimmy John's. Led junior and mid-level creatives on projects.

#### 1600overgo • Designer

New York, NY • Mar 2021-Dec 2022

Designed brand toolkits, experiential events, activation campaigns, and social posts for high-profile clients such as Reebok, Coca-Cola, Meta, MSNBC, T-Mobile, Main Event, Saks, YouTube, etc.

#### McCann • Designer

New York, NY • Sept 2019-Mar 2021

Created logos, pitch decks, print ads, and digital banners for Microsoft and Verizon. Concepted the campaign design system for Microsoft's Pride 2020 campaign. Provided mentorship and leadership to junior designers.

#### Publicis • Designer

Seattle, WA • Mar 2018-Sept 2019

Created print ads and digital banners for T-Mobile. Developed brand elements, print assets, websites, and splash pages for KEXP. Collaborated with Art Director and Copywriter teams. Designed look and feel for OOH advertising campaigns.

#### Launch Interactive • Contract Visual Designer

Atlanta, GA • Oct 2017-Jan 2018

Designed landing and web pages for Autodesk, Salesforce, and Stanley. Created designs for Launch company and culture swag.

#### BBDO • Junior Designer

Atlanta, GA • Dec 2016-July 2017

Designed print ads, brand elements, and digital banners for Georgia Lottery, AT&T, VOYA, and Novant. Collaborated with Art Director and Copywriter teams on pitches for Raising Canes, Captain D's, and Church's Chicken.

#### Ogilvy & Mather • Freelance Junior Designer

Atlanta, GA • Oct 2016-Nov 2016

Designed & concepted content for CORT furniture.

#### APCO/EasyCare • Contract Graphic Designer

Norcross, GA • June 2014-Aug 2014

Worked in-house for car insurance brand & marketing team. Designed digital banners, print ads, retractable banners, brochures, and trade show event assets.

#### The Weather Channel • Contract Junior Broadcast Designer

Atlanta, GA • Mar 2013-June 2014

Worked in-house on TV branding team designing digital ads for on-air programs, posters, logos, t-shirts, etc.

#### Hot Sauce Studios • Contract Graphic Designer

Roswell, GA • Oct 2012-Dec 2012

Designed web pages, web banners, and ads for Southern Co.

#### Eyes Wide Games • UI & Graphic Designer

Atlanta, GA • Dec 2011-Oct 2012

Designed pop-up graphics, UI elements, icons, illustrations, and web banners for Facebook games at a start-up agency.

### EDUCATION

#### The Creative Circus

Atlanta, GA • 2014-2016

Interactive Design • Certificate

#### The Art Institute of Atlanta

Atlanta, GA • 2008-2011

Graphic Design • Bachelor of Fine Arts

### SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe XD  
Figma  
HTML/CSS  
Sketch  
Keynote  
Branding Design  
Design Systems  
Experiential Design  
Illustration  
Web Design  
Print Design  
360 Campaigns  
Digital Design  
Motion Graphics  
Social Media

Art Direction  
OOH Advertising  
Interactive Design  
Email  
UI/UX Design  
Typography  
Layout  
Packaging  
Storyboarding  
Pitch Decks  
Conceptualization  
Creative Strategy  
Leadership & Mentoring  
Emotional Intelligence  
Collaboration  
Visual Communication  
Problem-Solving  
Adaptability  
Storytelling

### AWARDS

#### Winner:

PR Daily - Best Influencer Campaign, *Reebok Human Rights Now!*

#### Nominated:

Webby Awards - Social Diversity, Equity & Inclusion 2022, *Reebok Human Rights Now!*

SABRE Awards - Best Influencer Programs + Endorsements (Paid), *Reebok Human Rights Now!*