

Learning Spells

The Creative Circus

Atlanta, GA • 2014-2016
Interactive Design

The Art Institute of Atlanta

Atlanta, GA • 2008-2011
Graphic Design • BFA

Casted Spells

VaynerMedia • Senior Designer

New York, NY • Jan 2023-Mar 2024

Lead senior designer for Olay creating toolkits and posts for social along with email branding. Designed campaign for Jimmy John's. Led junior and mid-level creatives on projects

160over90 • Designer

New York, NY • Mar 2021-Dec 2022

Designed brand toolkits, experiential events, activation campaigns, and social posts for high-profile clients such as Reebok, Coca-Cola, Meta, MSNBC, T-Mobile, Main Event, Saks, and YouTube.

McCann • Designer

New York, NY • Sept 2019-Mar 2021

Created logos, pitch decks, print ads, and digital banners for Microsoft and Verizon. Led design on the Pride 2020 campaign for Microsoft. Provided mentorship and leadership to junior designers.

Publicis • Designer

Seattle, WA • Mar 2018-Sept 2019

Created print ads and digital banners for T-Mobile. Developed stickers, branding, websites, and splash pages for KEXP. Collaborated with Art Director and Copywriter teams. Art directed OOH advertising campaigns.

Launch Interactive • Visual Designer (Contract)

Atlanta, GA • Oct 2017-Jan 2018

Designed webpage layouts for Autodesk, Salesforce, and Stanley. Created designs for Launch company and culture swag.

BBDO • Junior Designer

Atlanta, GA • Dec 2016-July 2017

Designed print ads, branding, and digital banners for Georgia Lottery, AT&T, VOYA, and Novant. Collaborated with Art Director and Copywriter teams on pitches for Raising Canes, Captain D's, and Church's Chicken.

Ogilvy & Mather • Freelance Junior Designer

Atlanta, GA • Oct 2016-Nov 2016

Helped design & brainstorm content for CORT furniture.

APCO/EasyCare • Graphic Designer (Temp)

Norcross, GA • June 2014-Aug 2014

Designed in-house digital banners, print ads, retractable banners, brochures, and large format print collateral.



BRANDI DEWBERRY SENIOR DESIGNER

Brooklyn, NY

678-463-2501

birdewberry@gmail.com

www.brandidewberry.com

The Weather Channel • Graphic Designer (Contractor)

Atlanta, GA • Mar 2013-June 2014

Worked in-house on TV branding team designing digital banners for on-air programs, posters, logos, t-shirts, etc.

Hot Sauce Studios • Graphic Designer (Contractor)

Roswell, GA • Oct 2012-Dec 2012

Designed web pages, web banners, and ads for Southern Co.

Eyes Wide Games • Graphic Designer

Atlanta, GA • Dec 2011-Oct 2012

Designed pop-ups, UI elements, icons, illustrations, and promo banners for Facebook games.

Powers

Illustrator

Photoshop

InDesign

Figma

HTML/CSS

After Effects

Sketch

Keynote

InVision

Time Management

Social Media

Art Direction

Brand and Identity

Interactive Design

Experiential Design

Motion Graphics

UI/UX Design

Illustration

Typography

Layout

Packaging

Wireframing/Prototyping

Fancies

Fashion

Eclectic Music

Makeup & Skincare

Black Culture

Fine Arts and Crafts

Spooky Things

Comics

Animation

Cats

Books